

Janna Kempf-Rodriguez

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Instructional Designer. Professional Problem Solver. 15+ Years of Instructional Experience.

Professional Skillset

- E-learning/VILT Development, Design & Delivery
- Instructional Systems Design Models
- Adult Learning: Theory & Training
- Adobe CC, Camtasia, Articulate & Rise 360, Microsoft Office, Google, LMS
- Collaboration, Teamwork, & Problem Solving
- Needs Analysis & Goal Setting with Stakeholders
- Advanced Writing, Editing, Review & Feedback
- Curriculum Development & Design
- Solutions Development & Customer Service

Education

M.ED. | 2017 | WEST TEXAS A&M UNIVERSITY

- Instructional Design and Technology

B.A. | 2002 | TEXAS LUTHERAN UNIVERSITY

- Fine Art

Professional Experience

EXECUTIVE OFFICE MANAGER | RODRIGUEZ ENTERPRISE – JUNK REMOVAL & HAULING | 2020 - CURRENT

- Plan, develop, design, market, manage, and operate a successful family business in current operation

INSTRUCTIONAL DESIGNER/TRAINING OFFICER II | STATE OF ARIZONA | 2018 - 2021

- Planned and managed design projects while collaborating with subject matter experts, program leaders, supervisors, and team to analyze learning needs, scope, and objectives. Designed projects using storyboards, prototypes, iterations, pilots, and uploaded courses to LMS. Utilized rubrics, reviews, and feedback to continuously manage, analyze, and edit effectiveness for customer satisfaction. Applied research findings, instructional systems design models, adult learning principles, and current software programs to design and develop engaging, performance-based CBT, E-learning, VILT, ILT, and blended-learning modules and instructional materials. Utilized training outcomes, surveys, and agency standards to improve, edit, and enhance courses

TEACHER | SEGUIN ISD | 2008 – 2018

- Developed a successful teaching career in which I held many responsibilities including department chair, mentor, and facilitator. Actively participated in continuous learning, curriculum writing and design, data reporting

Teamwork and Leadership

- Selected by peers as lead on CMS SharePoint committee; My team and I learned the system and developed the entire DERS program layout of webpages, promoted links, and documents ahead of our deadline
- Communications Coordinator for the OPD Learning Conference Committee
- AIP Committee Member in collaboration with design and delivery teams and agency administration
- Certified Instructional Designer by State of Arizona, Office of Professional Development